



Conduit for Change



Founded
2014



Our Mission

To revitalize Detroit by catalyzing change, empowering people and improving quality of life.

Our Vision

To be a catalyst for safe, vibrant neighborhoods driven by a strong sense of community inclusion, connectedness and hope.

About Us

Founded in 2014, 360 Detroit, Inc. is an award-winning, community-based 501(c)(3) nonprofit. We provide services in the Virginia Park community to help empower individuals and families to improve their quality of life. We also revitalize targeted Detroit neighborhoods to create and maintain safe, viable communities with usable green space.



6

awards recognizing community service received

3

community volunteer awards presented

George Adams Jr., Founder & President



A man of vision and spirituality, George has a deep sense of compassion and love for God that motivates his love for people.

He believes there is no greater sense of fulfillment than to be clear about your purpose in life. George feels it's paramount to master those gifts so that you not only live on purpose with fulfillment, but also make a positive impact on the lives of others.

He is a native Detroiter who believes in and loves the city. Growing up, he asked himself, "What can I do to make things better?" This is why he believes 360 Detroit, Inc. is his purpose.

George partners with a dedicated board of directors, community residents and volunteers to ignite change within the Virginia Park community.

"360 Detroit, Inc. is an organization with a heart for people in its neighborhood. It has vision and integrity and great plans for uplifting all who live in the Virginia Park community and greater city of Detroit."

“

David Brown, Volunteer and Retired Pastor



1,000
volunteers engaged

600

backpacks filled with school supplies distributed



40

trees planted and maintained

4

acres of grass cut

"360 Detroit, Inc. is an organization I am proud to have in my community. They take a holistic approach to community development by sharing relevant updates and city programs, offering volunteer activities within the neighborhood, helping residents find funding for their projects, providing wellness and self-care activities and coordinating fresh food distribution during times of need. 360 Detroit, Inc. is also very organized, which makes it easy to stay connected and informed of their work. Thank you to 360 Detroit, Inc. for all that you do!"

“

Monique Becker, Partner of Mona Lisa Development

The Heart and Soul of 360 Detroit, Inc.

We respond to the community's needs by collaborating with our neighbors to empower people and improve their quality of life.

360 Detroit, Inc. is dedicated to helping increase property and land values while helping people become self-sufficient, anchored, stable and well-rounded members of society.

A partial list of our services:

- Community development/beautification
- Art programming and positive leisure time activities
- Financial and reading literacy
- Workforce development

360 Detroit, Inc.:

- Fights for and maintains the **dignity** of the community we serve
- Celebrates **diversity** by supporting a culture of inclusion
- Creates positive **impacts** in the neighborhood
- Works with **integrity**
- Is forever **optimistic** about the future of our community
- Is resourceful and works to teach **resourcefulness**
- Provides stable **support** in the community

Current Projects



360 Park

Located at 1404 Virginia Park and Byron, 360 Park is our largest revitalization project, fulfilling the community's desire for safe spaces. The park will repurpose several lots to develop an attractive pocket park that features playscapes for children and gathering spaces for all.



16
grants
awarded

360 Art House

This gathering space in the Virginia Park community is dedicated to the continued development and expression of creativity for individuals of all ages. It showcases design and décor (featuring a backyard mural) that provides a brilliant exhibition of community-inspired and -produced art. 360 Art House will be a space for unlimited creativity and communal collaborations.



Green Space Development

We have repurposed three vacant lots to help promote physical activity, psychological well-being and the general health of our residents. We are committed to repurposing blighted land to create functional and environmentally friendly areas that are used as inviting spaces for community exchange.

We're working in coordination with the City of Detroit on our **Holland Maze** project, which involves adopting and transforming the island located at Lodge Freeway and Virginia Park. The maze will be a playful adaptation of the tulip fields found in the Netherlands and will consist of brightly colored mounds of tulips, lavender, geraniums and other perennials. The maze itself will be made up of narrow grass paths to allow visitors up-close enjoyment of the colorful plantings.

"360 Detroit, Inc. has been working diligently to improve the quality of life for the residents in the Virginia Park community. The organization is paramount to the community and its continued revitalization."

“ Chris Lambert, CEO of Life Remodeled

Community Block Parties

Our annual block parties are free events that provide a wide array of resources, such as school supplies, opportunities for engagement and community connection.

Joyce Moore Community Service Award

This award honors the life and work of Joyce Moore, a longtime community advocate and diligent professional contributor to Detroit revitalization. Her exemplary commitment, diligence and love for others leaves an indelible mark. This award is presented annually to community members who personify her work and sentiment.

Accomplishments*

8,000

square feet of blighted land developed into usable green space

1,500

books distributed to children and teens to help boost literacy

1,300

residents served through community programming

750

gun locks distributed to promote responsible gun ownership



6

annual community block parties held

2,000 toys and games distributed

1,800 tulips planted

500 household items distributed

300 items distributed for pandemic stress relief

250 pandemic food relief boxes distributed

200 emergency and first aid supplies distributed

95 donors that pledged their support

70 booster/car seats distributed to help protect children

30 community engagement meetings held

25 rain barrels distributed/installed



*Numbers reported are modestly estimated; actual numbers are higher.

Want to Be a Catalyst for Change?

Consider making a monetary donation to 360 Detroit, Inc. or donating your time as a volunteer. Both help us impact more people and make an even bigger difference in the community.

To learn more, visit **360detroitinc.org**.

An Easy Way to Support 360 Detroit, Inc.

Use this Amazon Smile link when shopping online:

smile.amazon.com/ch/47-1423553

Be Part of 360 Park - Purchase a Paver



Spread the Word

The more the merrier! Tell your friends, coworkers and family about 360 Detroit, Inc. to help us reach — and serve — more people.



Contact Us

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